



SEEKING AND HIRING A COACH

When to Do So and How to Interview the Right Fit

We have created this free resource for women in chiropractic to help find the best practice coach, consultant, or business advisor for them. There are many different types of coaching and finding the “right one” for you is essential. Here are some sample questions you can ask potential coaches to learn more about them and how they would fit with your needs and vision.

1. When is it right to hire a consultant or coach? Why should someone get a coach?
2. Tell me a little about your coaching style? What should I expect?
4. What is your favorite focus with your clients: - marketing, retention, business, etc.?
5. What is your expertise? What sets you apart from other coaches?
6. What kind of coaching programs do you offer?
7. Group coaching vs. One on One coaching – Which do you offer?
8. How much should I expect to invest in coaching with you?
9. What are your contract terms? Can I stop if it isn't the right fit for me?
10. What do you need from me to get started?
11. Do you have clients who would be willing to talk to me?

Things to consider for yourself before seeking a coach:

1. What is your vision for your practice / what do you want your coach to help you achieve?
2. What type of coach are you looking for? Business, practice, etc.
3. What type of coaching - group, individual, etc. is best for you?
4. What are your goals? Each coach has a different area of expertise, so decide where you intend to go before hiring a coach to help get you there.

Coaches on our Roundtable – Please feel free to reach out to them!

- Dr. Michelle Wendling D.C – Be the Best Chiropractor
- Dr. Rosemary Batanjski D.C – Mind Your Business
- Dr. Michelle Turk D.C – Positive Impact Coaching
- Dr. Nona Djavid D.C – Part-Time Million Dollar Practice
- Dr. Jodi Dinnerman D.C – The Staffless Practice / The Joy-Filled Practice
- Dr. Shawn Powers D.C – Power Up Your Practice and Life
- Dr. Hillary Hushower Jones D.C – HHJ Consulting
- Dr. Neema Moore D.C – Dr. Neema Moore, Chiropractor and Wellness Coach
- Dr. Krysti Wick D.C – The Illuminated Squad
- Dr. Cecile Thackeray D.C – Sidecar (Sidecar Edge)